

(Veriato)

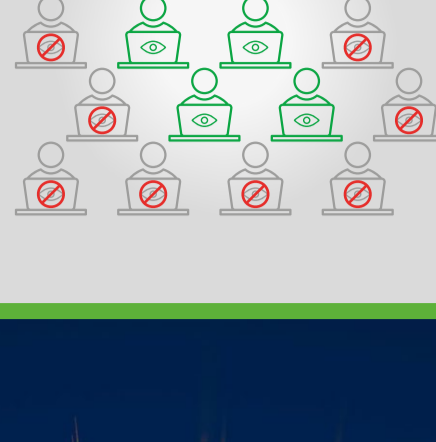
Seeing is Securing: The Critical Need for Visibility in Insider Risk Management



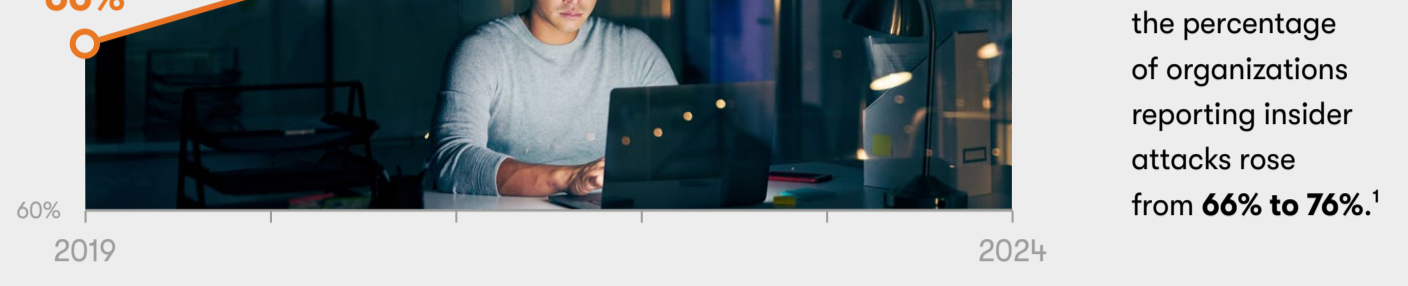
Why Proactive Insider Risk Management is Essential

What you can't see can indeed hurt you. Insider threats often lurk in the shadows of organizations, going unnoticed until significant damage has been done. Without clear visibility into internal activities, businesses are effectively blind to the risks that jeopardize their assets and reputation.

Proactive insider risk management hinges on the ability to "see" and understand what's happening within your organization, enabling you to safeguard your future.



Illuminating the Insider Risk Landscape



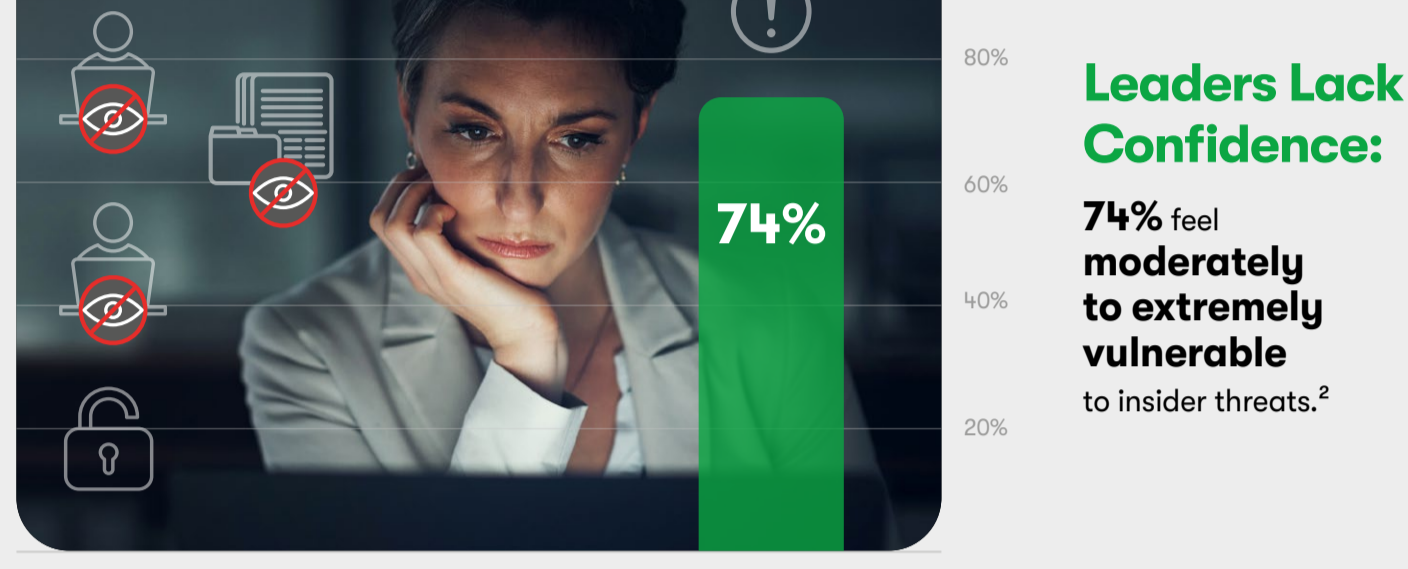
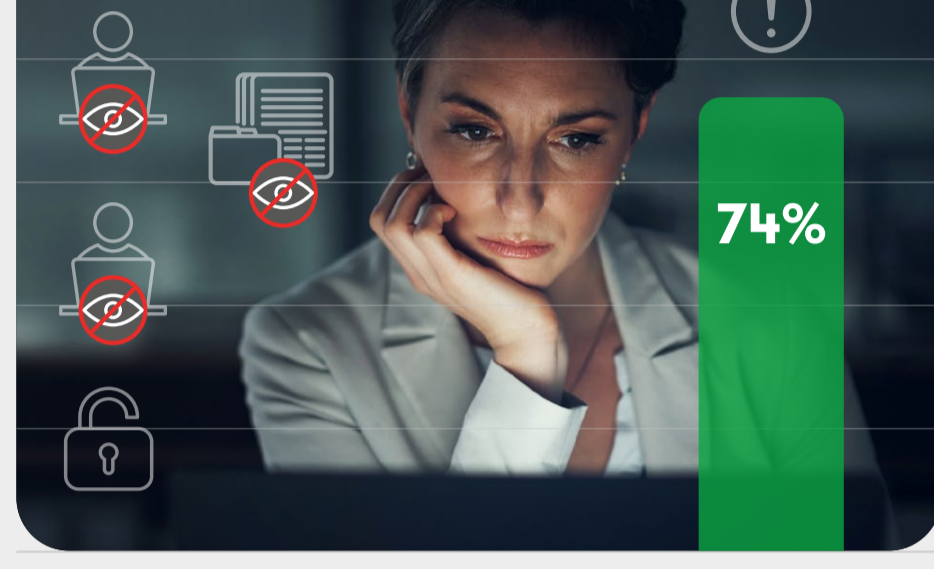
Insider Attacks are Growing Every Year:

From 2019 to 2024, the percentage of organizations reporting insider attacks rose from 66% to 76%.¹

Frequency is Increasing:

26% of organizations experience 6-10 insider attacks annually.¹

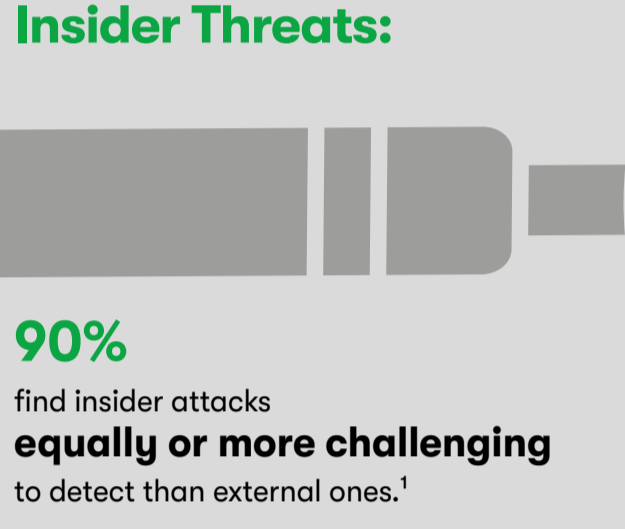
17% face 11-20 attacks each year.¹



Leaders Lack Confidence:

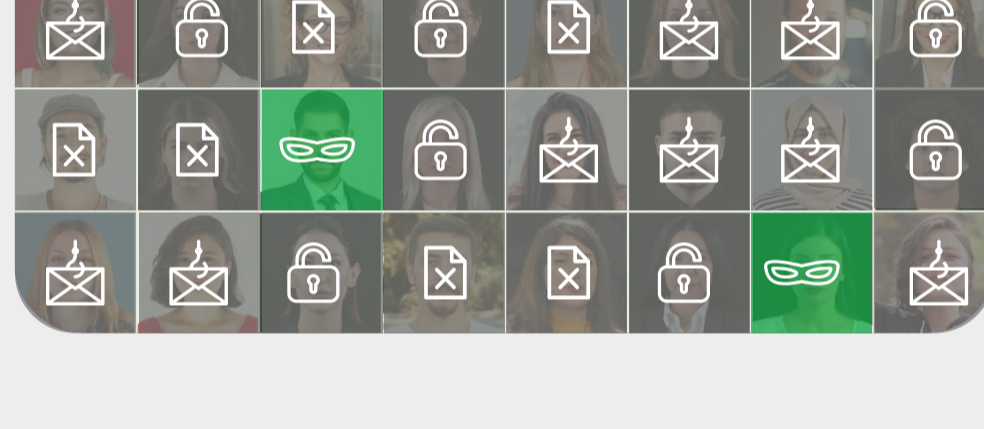
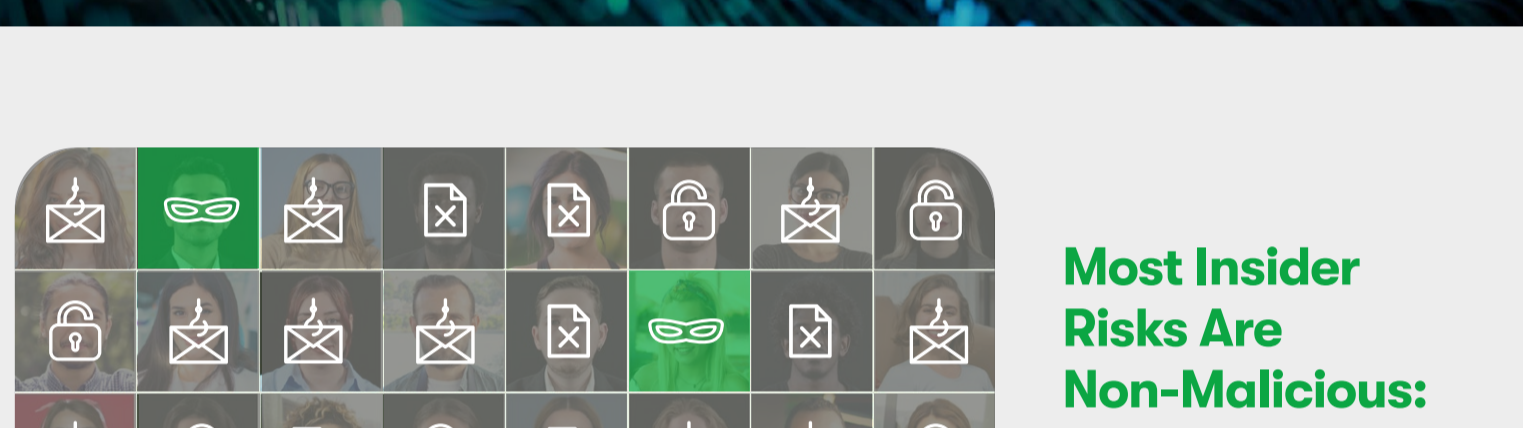
74% feel **moderately to extremely vulnerable** to insider threats.²

Challenges in Detecting Insider Threats:



90% find insider attacks **equally or more challenging** to detect than external ones.¹

Understanding and Visualizing Insider Threats



Most Insider Risks Are Non-Malicious:

Most insider threats result from **errors** and **carelessness** rather than **malicious intent**.³

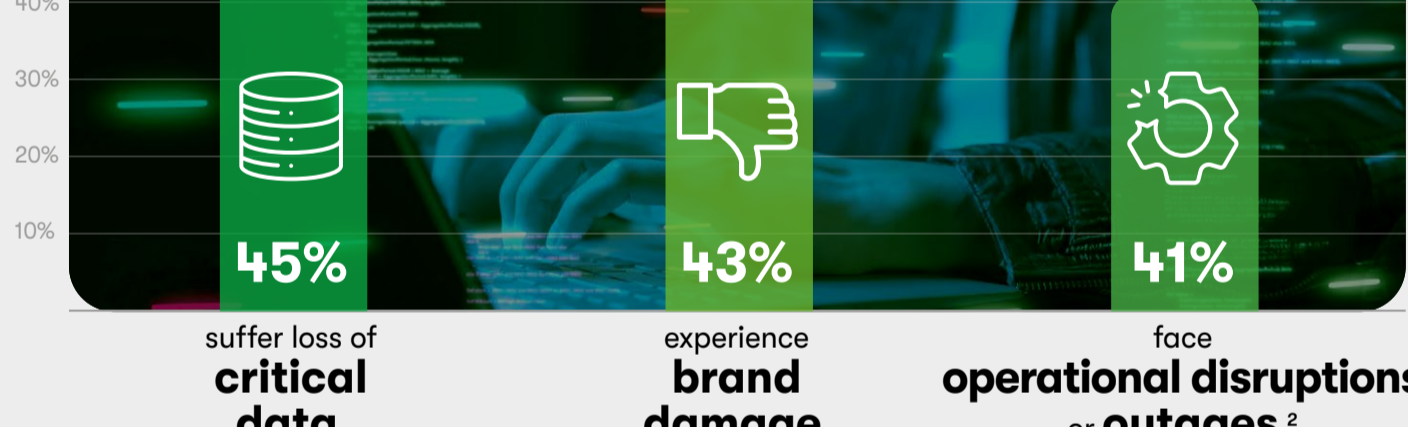
Motivations for Insider Threats:

Financial gain is the leading motivation, with **50%** of organizations citing it as a primary concern.

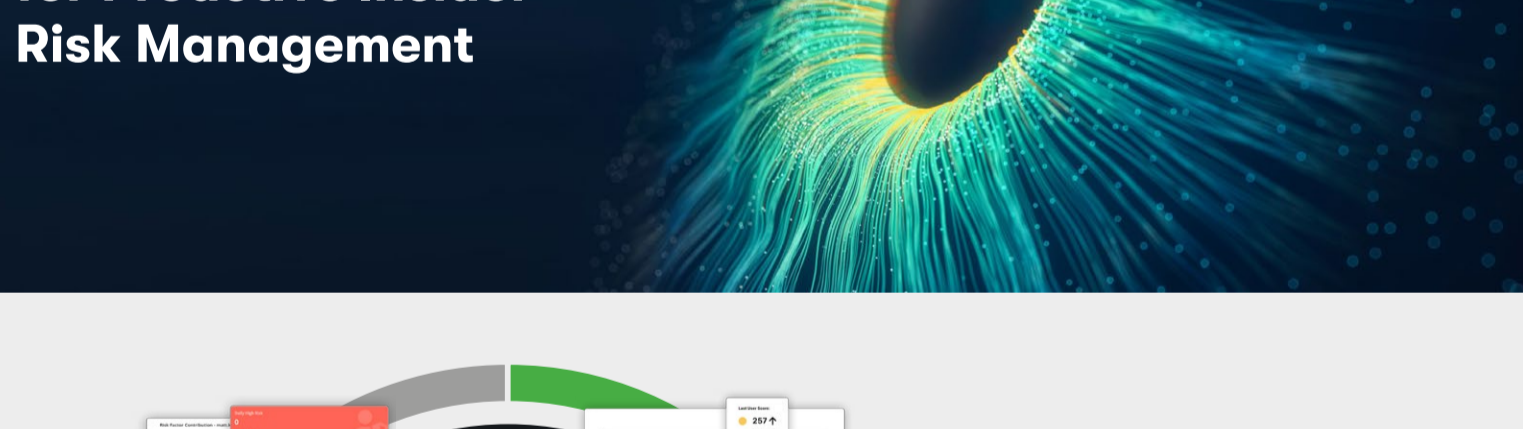


The desire to cause **reputational damage** is also a significant factor.³

Critical Consequences of Insider Attacks:



Achieving Full Visibility for Proactive Insider Risk Management



Importance of Full Visibility and Control:

87% believe having full visibility and control across all apps, devices, and infrastructure is crucial to preventing insider attacks.²

Need for Cross-Functional Teams:

Effective insider risk management requires collaboration between **security, HR, compliance, and legal** teams, with strong support from senior leadership.²



One Tool Cannot Do it All:

Incorporating various tools, such as **User and Entity Behavior Analytics (UEBA), Insider Risk Management, and Data Loss Prevention (DLP)**, is essential.⁴

Without clear insight into internal operations, organizations expose themselves to unseen risks.

By shining a light on insider activities, businesses can identify and mitigate threats before they escalate.

Achieving complete visibility is the cornerstone of proactive insider risk management, which empowers organizations to protect critical assets, maintain operational continuity, and preserve their hard-earned reputation.

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Don't let unseen threats compromise your organization's future. Veriato Cerebral (IRM) allows you to see risks before they become incidents.

Contact us today to learn how we can help you gain the visibility needed to secure your business.

¹ - 2024 Insider Threat Report: Trends, Challenges, and Solutions
² - 2023 Insider Threat Report
³ - Gartner Report on Insider Threats
⁴ - The Gartner Market Guide for Insider Risk Management

